

Stratford Playhouse Booster Club Profit and Loss Budget vs. Actual July 2017 through June 2018

	Jul '17 - Jun '18	Budget
Income		
Black Bucket Donation Inc	10,533.59	0.00
Comedy Sportz Income	2,731.51	0.00
Donations		
Donations for Scholarships	5,710.00	5,000.00
Donations - Other	7,041.64	0.00
Total Donations	12,751.64	5,000.00
Membership	12,231.12	13,000.00
Patron Income	0.00	4,000.00
Gala Income	73,677.63	70,000.00
Raffle Ticket Sales	6,455.00	5,000.00
Fundraising Projects		
Fundraising-Other	4,561.00	500.00
Spirit Fundraiser	515.70	2,000.00
Walk-on/Backstage Pass Inc	1,750.00	1,200.00
Barnes & Noble/Blue Willow	1,030.22	1,000.00
Total Fundraising Projects	7,856.92	4,700.00
Show Ticket Sales		
Ticket Sales-Addams Family	72,328.40	60,000.00
Ticket Sales-Little Women	18,311.26	35,000.00
Ticket Sales-Harvey	21,643.59	15,000.00
Show Ticket Sales - Other	0.00	0.00
Total Show Ticket Sales	112,283.25	110,000.00
Children's Matinee Performances	2,585.52	500.00
Concessions Income	7,447.72	7,000.00
Break-A-Leg Sales	1,584.74	1,500.00
Thespian Income	21,185.50	
Yard Signs Sales	2,303.66	2,500.00
Show T-Shirt Sales	7,649.07	7,000.00
Show DVD Sales	2,024.15	3,000.00
Playbill Ad Revenue		
Playbill Business Ads	11,975.00	16,500.00
Playbill Personal Ads	9,240.06	9,000.00
Playbill Ad Revenue - Other	0.00	0.00
Total Playbill Ad Revenue	21,215.06	25,500.00
Other Income	0.00	0.00
Miscellaneous Income	0.00	0.00
Playhouse T-shirt Sales	720.00	1,000.00
Thespian Sign Income	290.00	500.00
Total Income	305,526.08	260,200.00
Gross Profit	305,526.08	260,200.00
Expense		
Black Box Expense	0.00	500.00
Black Bucket Payout	10,533.59	
Comedy Sportz Expense	1,978.00	2,300.00
Patron Expenses	0.00	200.00
Playbill Ad Expense	174.37	300.00

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Playhouse T-Shirt Expense	732.70	600.00
Scholarship Disbursement	2,500.00	5,000.00
Show Operation - Addams Family		
Choreography	9,000.00	9,000.00
Costume Fee Collected	-9,403.66	-7,350.00
Costumes	23,905.08	35,000.00
Lighting	9,148.97	10,000.00
Mic Rental	12,165.00	20,000.00
Music	24,525.00	20,000.00
Props/Projection	24,488.38	23,000.00
Royalties & Scripts	6,646.40	6,600.00
Security & Janitor Expense	2,288.91	
Sets	12,418.42	15,000.00
Sound Design & Equipment	11,019.78	4,000.00
Total Show Operation - Addams F...	126,202.28	135,250.00
Show Operation - Little Women		
Choreography	150.00	
Costume Fee Collected	-3,197.68	-2,700.00
Costumes	-31.71	10,000.00
Lighting	284.49	3,000.00
Mic Rental	9,401.66	6,000.00
Music	22,143.00	20,000.00
Props/Projection	115.76	2,000.00
Royalties & Scripts	6,645.00	6,650.00
Sets	143.39	5,000.00
Sound Design & Equipment	4,661.39	3,500.00
Total Show Operation - Little Wom...	40,315.30	53,450.00
Show Operation Support	1,925.00	0.00
Gala Expenses	17,230.61	15,000.00
Raffle Expense	1,508.16	1,500.00
Fundraising Project Expenses		
Fundraiser-Other Expenses	4,229.00	0.00
Spirit Fndrs-Expenses	265.91	0.00
Walk-On/Backstage Pass Exp	0.00	150.00
Total Fundraising Project Expenses	4,494.91	150.00
Show Operation-Harvey		
Costume Fee Collected	-1,746.00	-1,800.00
Costumes	1,187.84	2,000.00
Lighting	0.00	200.00
Mic Rental	3,364.98	4,000.00
Props	114.34	1,000.00
Royalties & Scripts	504.01	500.00
Sets	1,799.61	1,200.00
Total Show Operation-Harvey	5,224.78	7,100.00
Show T-Shirt Expenses	6,958.75	6,000.00
Show DVD Expenses	2,264.92	7,000.00
Concession Purchases	1,117.81	2,500.00
Lobby Display Exp	1,073.82	1,000.00
Playbill Printing	12,495.35	16,000.00

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Season Brochure & Mailing	1,017.72	1,100.00
Publicity Expense		
Banners	836.19	1,000.00
Posters	855.00	900.00
Publicity-other	1,055.00	700.00
Yard Signs	<u>1,354.81</u>	<u>1,000.00</u>
Total Publicity Expense	4,101.00	3,600.00
Teacher Stipend	3,500.00	3,500.00
Theater Class Support	209.45	800.00
Cast & Crew Support		
Cast & Crew Meals	1,307.49	1,700.00
Cast & Crew Parties	<u>425.00</u>	<u>300.00</u>
Total Cast & Crew Support	1,732.49	2,000.00
Appreciation		
Big Show Frames	1,153.62	0.00
Appreciation	894.04	800.00
Board Appreciation	0.00	100.00
Appreciation - Other	<u>0.00</u>	<u>0.00</u>
Total Appreciation	2,047.66	900.00
Tommy Tune Expense	280.24	200.00
Storage Expense	1,739.90	2,100.00
Administrative Expenses		
Transition Board Meeting	0.00	200.00
Postage and Annual Mailings	0.00	50.00
Box Office & Internet	259.74	250.00
Playhouse Parties	1,040.75	800.00
Bank Charges	44.76	50.00
Admin Exp - Other	886.89	900.00
Treasurer Supplies	<u>20.00</u>	<u>100.00</u>
Total Administrative Expenses	2,252.14	2,350.00
Miscellaneous Expense	497.68	500.00
Prior/Next Year Activity	16,910.95	0.00
Thespian Expense	24,467.34	500.00
Capital Enhancements	0.00	8,000.00
Thespian Sign Exp	750.00	
UIL Show Expense	<u>2,816.74</u>	<u>2,000.00</u>
Total Expense	<u>299,053.66</u>	<u>281,400.00</u>
Net Income	<u><u>6,472.42</u></u>	<u><u>-21,200.00</u></u>