

Stratford Playhouse Booster Club

Profit and Loss Budget vs. Actual

July 2016 through June 2017

	<u>Jul '16 - Jun '17</u>	<u>Budget</u>
Income		
Black Bucket Donation Inc	3,881.35	
Donations		
Donations for Capital Outlay	0.00	0.00
Donations for Scholarships	840.00	4,000.00
Donations - Other	<u>601.00</u>	
Total Donations	1,441.00	4,000.00
Membership	13,020.00	11,500.00
Patrons	0.00	3,000.00
Gala Income	1,572.92	65,000.00
Raffle	0.00	6,500.00
Fundraising Projects		
Fundraising-Other	0.00	600.00
Spirit Fundraisier	589.66	3,500.00
Walk-on/Backstage Pass Inc	1,100.00	1,150.00
Barnes & Noble	<u>0.00</u>	<u>1,200.00</u>
Total Fundraising Projects	1,689.66	6,450.00
Show Ticket Sales	5,737.00	14,500.00
Children's Matinee Performan...	100.00	1,400.00
Concessions Income	1,241.77	6,000.00
Break-A-Leg Sales	770.04	1,800.00
Thespian Income	0.00	0.00
Yard Signs Sales	2,150.00	1,500.00
Show T-Shirt Sales	4,725.00	6,500.00
Show DVD Sales	1,975.00	3,500.00
Playbill Ad Revenue		
Playbill Business Ads	14,889.35	15,000.00
Playbill Personal Ads	<u>6,670.00</u>	<u>10,000.00</u>
Total Playbill Ad Revenue	21,559.35	25,000.00
Other Income	3,033.00	4,600.00
Miscellaneous	0.00	0.00
Playhouse T-shirt Sales	725.00	400.00
Thespian Sign Income	<u>260.00</u>	<u>1,000.00</u>
Total Income	<u>63,881.09</u>	<u>162,650.00</u>
Gross Profit	63,881.09	162,650.00
Expense		
Patron Expenses	0.00	300.00

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Petty Cash	0.00	0.00
Playbill Ad Expense	246.20	400.00
Playhouse T-Shirt Expense	535.00	500.00
Reconciliation Discrepancies	0.00	0.00
Scholarship Disbursement	1,500.00	4,000.00
Show Operation Support	26,798.79	88,500.00
Gala Expenses	391.55	15,000.00
Raffle Expense	0.00	1,500.00
Fundraising Project Expenses		
Fundraiser-Other Expenses	0.00	0.00
Spirit Fndrs-Expenses	0.00	0.00
Walk-On/Backstage Pass Exp	0.00	150.00
Total Fundraising Project Expe...	0.00	150.00
Show T-Shirt Expenses	1,174.85	4,500.00
Show DVD Expenses	565.07	8,000.00
Concession Purchases	0.00	2,700.00
Lobby Display Exp	517.72	1,000.00
Playbill Printing	0.00	19,000.00
Season Brochure & Mailing	172.31	2,000.00
Publicity		
Banners	600.00	1,000.00
Postcards	0.00	0.00
Posters	0.00	700.00
Publicity-other	545.00	550.00
Yard Signs	675.00	850.00
Total Publicity	1,820.00	3,100.00
Theater Class Support	0.00	800.00
Membership - polos, totes, bags	0.00	250.00
Cast & Crew Support		
Cast & Crew Meals	0.00	1,700.00
Cast & Crew Parties	100.00	400.00
Total Cast & Crew Support	100.00	2,100.00
Appreciation		
Big Show Frames	0.00	1,400.00
Appreciation	459.52	1,000.00
Total Appreciation	459.52	2,400.00
Tommy Tune	0.00	500.00
Storage Facilities	869.95	2,100.00

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Administrative Expenses		
Transition Board Meeting	0.00	200.00
Postage and Annual Mailings	0.00	50.00
Board Appreciation	0.00	100.00
Box Office & Internet	12.48	100.00
Playhouse Parties	475.00	350.00
Bank Charges	0.00	150.00
Admin Exp - Other	0.00	1,000.00
Treasurer Supplies	<u>244.60</u>	<u>400.00</u>
Total Administrative Expenses	732.08	2,350.00
Misc Other	592.86	1,000.00
Prior/Next Year Activity	-1,869.15	0.00
Thespian Expense	600.00	500.00
Payroll Expenses	0.00	0.00
Thespian Sign Exp	<u>0.00</u>	<u>0.00</u>
Total Expense	<u>35,206.75</u>	<u>162,650.00</u>
Net Income	<u><u>28,674.34</u></u>	<u><u>0.00</u></u>