

# Stratford Playhouse Booster Club

## Profit and Loss Budget vs. Actual

### July 2016 through June 2017

	<u>Jul '16 - Jun '17</u>	<u>Budget</u>
Income		
Black Bucket Donation Inc	12,576.65	
Donations		
Donations for Capital Outlay	0.00	0.00
Donations for Scholarships	1,401.00	4,000.00
Donations - Other	<u>3,165.00</u>	
Total Donations	4,566.00	4,000.00
Membership	13,020.00	11,500.00
Patrons	0.00	3,000.00
Gala Income	49,966.47	65,000.00
Raffle Ticket Sales	4,710.00	6,500.00
Fundraising Projects		
Fundraising-Other	125.00	600.00
Spirit Fundraisier	962.83	3,500.00
Walk-on/Backstage Pass Inc	1,200.00	1,150.00
Barnes & Noble	<u>939.84</u>	<u>1,200.00</u>
Total Fundraising Projects	3,227.67	6,450.00
Show Ticket Sales	11,552.00	14,500.00
Children's Matinee Performan...	490.17	1,400.00
Concessions Income	3,802.32	6,000.00
Break-A-Leg Sales	1,094.04	1,800.00
Thespian Income	0.00	0.00
Yard Signs Sales	2,210.00	1,500.00
Show T-Shirt Sales	4,725.00	6,500.00
Show DVD Sales	2,195.00	3,500.00
Playbill Ad Revenue		
Playbill Business Ads	15,578.70	15,000.00
Playbill Personal Ads	<u>6,995.00</u>	<u>10,000.00</u>
Total Playbill Ad Revenue	22,573.70	25,000.00
Other Income	3,033.00	4,600.00
Miscellaneous	74.20	0.00
Playhouse T-shirt Sales	725.00	400.00
Thespian Sign Income	<u>260.00</u>	<u>1,000.00</u>
Total Income	<u>140,801.22</u>	<u>162,650.00</u>
Gross Profit	140,801.22	162,650.00
Expense		
Patron Expenses	0.00	300.00

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Petty Cash	0.00	0.00
Playbill Ad Expense	246.20	400.00
Playhouse T-Shirt Expense	535.00	500.00
Reconciliation Discrepancies	0.00	0.00
Scholarship Disbursement	2,500.00	4,000.00
Show Operation Support	75,112.60	88,500.00
Gala Expenses	13,088.50	15,000.00
Raffle Expense	1,427.24	1,500.00
Fundraising Project Expenses		
Fundraiser-Other Expenses	342.19	0.00
Spirit Fndrs-Expenses	0.00	0.00
Walk-On/Backstage Pass Exp	0.00	150.00
Total Fundraising Project Expe...	342.19	150.00
Show T-Shirt Expenses	4,733.63	4,500.00
Show DVD Expenses	565.07	8,000.00
Concession Purchases	1,609.04	2,700.00
Lobby Display Exp	818.04	1,000.00
Playbill Printing	0.00	19,000.00
Season Brochure & Mailing	172.31	2,000.00
Publicity		
Banners	695.00	1,000.00
Postcards	0.00	0.00
Posters	0.00	700.00
Publicity-other	574.02	550.00
Yard Signs	825.00	850.00
Total Publicity	2,094.02	3,100.00
Theater Class Support	0.00	800.00
Membership - polos, totes, bags	0.00	250.00
Cast & Crew Support		
Cast & Crew Meals	990.30	1,700.00
Cast & Crew Parties	200.00	400.00
Total Cast & Crew Support	1,190.30	2,100.00
Appreciation		
Big Show Frames	1,468.64	1,400.00
Appreciation	590.86	1,000.00
Total Appreciation	2,059.50	2,400.00
Tommy Tune	0.00	500.00
Storage Facilities	1,391.92	2,100.00

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Administrative Expenses		
Transition Board Meeting	0.00	200.00
Postage and Annual Mailings	0.00	50.00
Board Appreciation	0.00	100.00
Box Office & Internet	12.48	100.00
Playhouse Parties	475.00	350.00
Bank Charges	0.00	150.00
Admin Exp - Other	847.39	1,000.00
Treasurer Supplies	<u>292.45</u>	<u>400.00</u>
Total Administrative Expenses	1,627.32	2,350.00
Misc Other	650.21	1,000.00
Prior/Next Year Activity	-1,869.15	0.00
Thespian Expense	770.10	500.00
Payroll Expenses	0.00	0.00
Thespian Sign Exp	<u>0.00</u>	<u>0.00</u>
Total Expense	<u>109,064.04</u>	<u>162,650.00</u>
Net Income	<u><u>31,737.18</u></u>	<u><u>0.00</u></u>