

Stratford Playhouse Booster Club

Profit and Loss Budget vs. Actual

July 2016 through June 2017

	<u>Jul '16 - Jun '17</u>	<u>Budget</u>
Income		
Black Bucket Donation Inc	0.00	
Donations		
Donations for Capital Outlay	0.00	0.00
Donations for Scholarships	5,035.00	4,000.00
Donations - Other	<u>3,964.00</u>	
Total Donations	8,999.00	4,000.00
Membership	13,140.00	11,500.00
Miscellaneous	74.20	0.00
Patrons	0.00	3,000.00
Gala Income	52,525.99	65,000.00
Raffle Ticket Sales	4,710.00	6,500.00
Fundraising Projects		
Fundraising-Other	125.00	600.00
Spirit Fundraisier	1,531.83	3,500.00
Walk-on/Backstage Pass Inc	1,200.00	1,150.00
Barnes & Noble	<u>939.84</u>	<u>1,200.00</u>
Total Fundraising Projects	3,796.67	6,450.00
Children's Matinee Performan...	490.17	1,400.00
Concessions Income	6,559.48	6,000.00
Break-A-Leg Sales	1,086.04	1,800.00
Show Ticket Sales	16,192.51	14,500.00
Thespian Income	0.00	0.00
Yard Signs Sales	2,375.00	1,500.00
Show T-Shirt Sales	6,295.00	6,500.00
Show DVD Sales	2,355.00	3,500.00
Playbill Ad Revenue		
Playbill Business Ads	15,578.70	15,000.00
Playbill Personal Ads	<u>7,750.00</u>	<u>10,000.00</u>
Total Playbill Ad Revenue	23,328.70	25,000.00
Other Income	3,033.00	4,600.00
Playhouse T-shirt Sales	725.00	400.00
Thespian Sign Income	<u>260.00</u>	<u>1,000.00</u>
Total Income	<u>145,945.76</u>	<u>162,650.00</u>
Gross Profit	145,945.76	162,650.00
Expense		
Misc Other	920.21	1,000.00

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Patron Expenses	0.00	300.00
Petty Cash	0.00	0.00
Playbill Ad Expense	246.20	400.00
Playhouse T-Shirt Expense	535.00	500.00
Reconciliation Discrepancies	0.00	0.00
Scholarship Disbursement	4,500.00	4,000.00
Show Operation Support	72,180.93	88,500.00
Gala Expenses	13,491.47	15,000.00
Raffle Expense	1,423.24	1,500.00
Fundraising Project Expenses		
Fundraiser-Other Expenses	0.00	0.00
Spirit Fndrs-Expenses	342.19	0.00
Walk-On/Backstage Pass Exp	0.00	150.00
Total Fundraising Project Expe...	<u>342.19</u>	<u>150.00</u>
Show T-Shirt Expenses	4,733.63	4,500.00
Show DVD Expenses	7,065.07	8,000.00
Concession Purchases	1,609.04	2,700.00
Lobby Display Exp	947.28	1,000.00
Playbill Printing	16,829.00	19,000.00
Season Brochure & Mailing	1,135.31	2,000.00
Publicity		
Banners	995.00	1,000.00
Postcards	0.00	0.00
Posters	285.00	700.00
Publicity-other	574.02	550.00
Yard Signs	1,125.00	850.00
Total Publicity	<u>2,979.02</u>	<u>3,100.00</u>
Storage Facilities	1,913.89	2,100.00
Theater Class Support	0.00	800.00
Membership - polos, totes, bags	0.00	250.00
Cast & Crew Support		
Cast & Crew Meals	1,230.33	1,700.00
Cast & Crew Parties	300.00	400.00
Total Cast & Crew Support	<u>1,530.33</u>	<u>2,100.00</u>
Appreciation		
Big Show Frames	1,468.64	1,400.00
Appreciation	687.86	1,000.00
Total Appreciation	<u>2,156.50</u>	<u>2,400.00</u>

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Administrative Expenses		
Transition Board Meeting	0.00	200.00
Postage and Annual Mailings	49.00	50.00
Board Appreciation	0.00	100.00
Box Office & Internet	12.48	100.00
Playhouse Parties	475.00	350.00
Bank Charges	24.95	150.00
Admin Exp - Other	852.39	1,000.00
Treasurer Supplies	<u>292.45</u>	<u>400.00</u>
Total Administrative Expenses	1,706.27	2,350.00
Prior/Next Year Activity	-1,294.15	0.00
Thespian Expense	770.10	500.00
Payroll Expenses	0.00	0.00
Thespian Sign Exp	0.00	0.00
Tommy Tune Expense	<u>392.00</u>	<u>500.00</u>
Total Expense	<u>136,112.53</u>	<u>162,650.00</u>
Net Income	<u><u>9,833.23</u></u>	<u><u>0.00</u></u>