

Stratford Playhouse Booster Club

Profit and Loss Budget vs. Actual

July 2017 through June 2018

	<u>Jul '17 - Jun '18</u>	<u>Budget</u>
Income		
Black Bucket Donation Inc	2,957.94	0.00
Comedy Sportz Income	54.00	0.00
Donations		
Donations for Scholarships	50.00	5,000.00
Donations - Other	<u>4,062.49</u>	<u>0.00</u>
Total Donations	4,112.49	5,000.00
Membership	11,032.06	13,000.00
Patron Income	0.00	4,000.00
Gala Income	527.92	70,000.00
Raffle Ticket Sales	0.00	5,000.00
Fundraising Projects		
Fundraising-Other	0.00	500.00
Spirit Fundraiser	515.70	2,000.00
Walk-on/Backstage Pass Inc	0.00	1,200.00
Barnes & Noble	<u>0.00</u>	<u>1,000.00</u>
Total Fundraising Projects	515.70	4,700.00
Show Ticket Sales		
Ticket Sales-Addams Family	7,157.81	60,000.00
Ticket Sales-Harvey	15,572.95	15,000.00
Ticket Sales-Little Women	7,157.81	35,000.00
Show Ticket Sales - Other	<u>0.00</u>	<u>0.00</u>
Total Show Ticket Sales	29,888.57	110,000.00
Children's Matinee Performances	0.00	500.00
Concessions Income	0.00	7,000.00
Break-A-Leg Sales	264.70	1,500.00
Thespian Income	20,000.00	

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Yard Signs Sales	1,652.64	2,500.00
Show T-Shirt Sales	3,288.28	7,000.00
Show DVD Sales	1,555.60	3,000.00
Playbill Ad Revenue		
Playbill Business Ads	10,375.00	16,500.00
Playbill Personal Ads	4,641.34	9,000.00
Playbill Ad Revenue - Other	<u>0.00</u>	<u>0.00</u>
Total Playbill Ad Revenue	15,016.34	25,500.00
Other Income	0.00	0.00
Miscellaneous Income	0.00	0.00
Playhouse T-shirt Sales	0.00	1,000.00
Thespian Sign Income	<u>290.00</u>	<u>500.00</u>
Total Income	<u>91,156.24</u>	<u>260,200.00</u>
Gross Profit	91,156.24	260,200.00
Expense		
Black Box Expense	0.00	500.00
Comedy Sportz Expense	1,978.00	2,300.00
Patron Expenses	0.00	200.00
Playbill Ad Expense	174.37	300.00
Playhouse T-Shirt Expense	0.00	600.00
Scholarship Disbursement	1,000.00	5,000.00
Show Operation - Addams Family		
Choreography	2,000.00	9,000.00
Costume Fee Collected	-6,688.35	-7,350.00
Costumes	0.00	35,000.00
Lighting	0.00	10,000.00
Mic Rental	0.00	20,000.00

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Music	0.00	20,000.00
Props/Projection	1,008.60	23,000.00
Royalties & Scripts	6,646.40	6,600.00
Sets	2,787.89	15,000.00
Sound Design & Equipment	<u>0.00</u>	<u>4,000.00</u>
Total Show Operation - Addams F...	5,754.54	135,250.00
Show Operation - Little Women		
Costume Fee Collected	0.00	-2,700.00
Costumes	0.00	10,000.00
Lighting	0.00	3,000.00
Mic Rental	0.00	6,000.00
Music	0.00	20,000.00
Props/Projection	0.00	2,000.00
Royalties & Scripts	475.00	6,650.00
Sets	143.39	5,000.00
Sound Design & Equipment	<u>0.00</u>	<u>3,500.00</u>
Total Show Operation - Little Wom...	618.39	53,450.00
Show Operation Support	0.00	0.00
Gala Expenses	432.42	15,000.00
Raffle Expense	0.00	1,500.00
Fundraising Project Expenses		
Fundraiser-Other Expenses	0.00	0.00
Spirit Fndrs-Expenses	1,234.37	0.00
Walk-On/Backstage Pass Exp	<u>0.00</u>	<u>150.00</u>
Total Fundraising Project Expenses	1,234.37	150.00
Show Operation-Harvey		
Costume Fee Collected	-1,746.00	-1,800.00

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Costumes	406.90	2,000.00
Lighting	0.00	200.00
Mic Rental	3,364.98	4,000.00
Props	7.79	1,000.00
Royalties & Scripts	504.01	500.00
Sets	<u>1,492.42</u>	<u>1,200.00</u>
Total Show Operation-Harvey	4,030.10	7,100.00
Show T-Shirt Expenses	1,535.16	6,000.00
Show DVD Expenses	1,482.39	7,000.00
Concession Purchases	0.00	2,500.00
Lobby Display Exp	554.14	1,000.00
Playbill Printing	0.00	16,000.00
Season Brochure & Mailing	1,017.72	1,100.00
Publicity Expense		
Banners	304.00	1,000.00
Posters	285.00	900.00
Publicity-other	355.00	700.00
Yard Signs	<u>356.50</u>	<u>1,000.00</u>
Total Publicity Expense	1,300.50	3,600.00
Storage Expense	695.96	2,100.00
Teacher Stipend	0.00	3,500.00
Theater Class Support	0.00	800.00
Cast & Crew Support		
Cast & Crew Meals	0.00	1,700.00
Cast & Crew Parties	<u>0.00</u>	<u>300.00</u>
Total Cast & Crew Support	0.00	2,000.00
Appreciation		

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Big Show Frames	0.00	0.00
Appreciation	222.57	800.00
Board Appreciation	0.00	100.00
Appreciation - Other	<u>0.00</u>	<u>0.00</u>
Total Appreciation	222.57	900.00
Tommy Tune Expense	0.00	200.00
Administrative Expenses		
Box Office & Internet	99.00	250.00
Transition Board Meeting	0.00	200.00
Postage and Annual Mailings	0.00	50.00
Playhouse Parties	695.43	800.00
Bank Charges	0.00	50.00
Admin Exp - Other	32.97	900.00
Treasurer Supplies	<u>0.00</u>	<u>100.00</u>
Total Administrative Expenses	827.40	2,350.00
Miscellaneous Expense	210.00	500.00
Prior/Next Year Activity	16,045.95	0.00
Thespian Expense	22,949.00	500.00
Capital Enhancements	0.00	8,000.00
UIL Show Expense	<u>642.95</u>	<u>2,000.00</u>
Total Expense	<u>62,705.93</u>	<u>281,400.00</u>
Net Income	<u><u>28,450.31</u></u>	<u><u>-21,200.00</u></u>