



[www.shsplayhouse.org](http://www.shsplayhouse.org)

Dear Stratford Playhouse Supporter:

It's a new season and we will be at our new & beautiful Stratford Auditorium all season long!

The 2021-2022 Playhouse Season was a season of strength and resilience as our students faced changing venues due to construction on our beloved Stratford Auditorium, but what amazing shows they were! Our production season started off with *The Curious Incident of the Dog in the Night-time* at Cornerstone Academy and then kept it positive with our "big" show *Legally Blonde* at Houston Baptist University. Finally, we got to show off *Peter Pan* and our amazing new fly system in our new and improved Stratford Auditorium!

**Our productions are made possible with the support of you, our Business Underwriters.** As with all non-profit organizations, our ticket sales cover only a portion of the production costs. To afford other costs such as printing Playbills and show posters, securing rights, paying royalties, building sets, lighting, and sound/costume design, we must depend upon community patrons and contributors.

In addition to helping support our efforts in bringing theatre productions to the community, **your business will receive incredible exposure by advertising in our Playbill, as we expect to sell over 10,000 tickets for our 2022-2023 season:**

***Clue*** - 10/20 – 10/23, 10/27 & 10/29

***Young Frankenstein*** - 1/27 – 1/28 & 2/2 – 2/4

***Footloose*** - 4/28 – 4/29 & 5/5 – 5/7

We hope you will continue as a valued Patron of our Theatre program. Please select your Underwriting level on the attached form and check the renewal box to use your ad from last year or submit new materials meeting the stated specifications and return via email to [SHSPlayhouseBusinessAds@gmail.com](mailto:SHSPlayhouseBusinessAds@gmail.com). Instructions for submitting payment are included on the form. **The deadline for submission is Friday, September 30, 2022.**

If you have any questions, please feel free to contact us at [SHSPlayhouseBusinessAds@gmail.com](mailto:SHSPlayhouseBusinessAds@gmail.com).

Sincerely,

Dedicated Playbill Ad Volunteers  
Stratford Playhouse



# STRATFORD PLAYHOUSE

## 2022-2023 Playhouse Community Engagement Program

**September 30, 2022 is the deadline to submit your ad for it to be placed in all three playbills.**

Business Sponsorship Opportunities							
Diamond (1)	Platinum (2)	Rose Gold (2)	Gold	Silver	Bronze	Emerald	
Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page	
Color Back Cover	Color Inside Front or Back	B/W Centerfold	B/W	B/W	B/W	B/W	
\$3,000	\$2,500	\$2,300	\$2,000	\$1,000	\$500	\$300	
Thank you from stage at all Playhouse performances	X						
Playhouse shirts for two	X	X	X				
Early access to show tickets	X	X	X	X			
Logo featured in Booster Club email newsletter	X	X	X	X			
Logo featured in lobby at all Playhouse performances (pending print deadlines)	X	X	X	X	X		
Recognition at a Playhouse Booster Club meeting	X	X	X	X	X		
Logo in Playhouse Gala program	X	X	X	X	X		
Listed on Playhouse Supporters Directory for all 3 productions	X	X	X	X	X	X	
Social media welcome & supporter posts	3	3	3	2	2	1	1
Logo recognized on Playhouse website	X	X	X	X	X	X	X

**The deadline to submit your ad is September 30, 2022.**

Questions? Email us as [shsplayhousebusinessads@gmail.com](mailto:shsplayhousebusinessads@gmail.com)

Your donation is tax deductible as Stratford Playhouse is a 501(c)3 organization.



# STRATFORD PLAYHOUSE

## 2022-2023 PLAYBILL BUSINESS SPONSORSHIPS

shsplayhouse.org

**Business Name** \_\_\_\_\_

*(As you would like it to appear in the index)*

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Date** \_\_\_\_\_

\_\_\_\_\_ Use same Ad as last year, no changes

\_\_\_\_\_ Sending New Ad per specs below

### Sponsorship Levels with included ad size:

			<u>Width x Height</u>	<u>Sponsor amount</u>
SOLD	Diamond	Color Cover	7.5" x 10"	\$3,000
SOLD	Platinum	Inside Color Cover	7.5" x 10"	\$2,500
_____	<b>Rose Gold</b>	<b>Full Page B/W CENTER</b>	<b>7.5" x 10"</b>	<b>\$2,300 ***NEW!</b>
_____	Gold	Full Page B/W	7.5" x 10"	\$2,000
_____	Silver	1/2 page, horizontal	7.5" x 5"	\$1,000
_____	Bronze	1/4 page, vertical	3.75 x 5"	\$ 500
_____	Emerald	1/8 page, horizontal	3.75 x 2.5"	\$ 300

### Ad Artwork Specifications:

All ads will be printed in black & white and must be sized and oriented per specifications above. Submit materials electronically in 300dpi format or greater. Email to **SHSPlayhouseBusinessAds@gmail.com**. PDF files are preferred but JPEG files are also acceptable. **Final deadline for all Ad Material is Friday, September 30, 2022.**

### Add a Donation:

Your additional gift to the Stratford Playhouse will support our three upcoming productions, ComedySportz, UIL Play and Thespian Troupe 2215 activities including competition at the 2022 Texas State Thespian Festival.

\*\*\* No act of generosity is too small to make a difference. \*\*\*

Please mail this order form and your check (payable to Playhouse Booster Club) to the address below. If you have any questions, please email SHSPlayhouseBusinessAds@gmail.com.

Thank you for your support!

Stratford Playhouse  
c/o Kara Deis  
343 Wilchester Blvd., Houston, TX 77079  
**SHSPlayhouseBusinessAds@gmail.com**

<b>Total Payment:</b>	
Sponsor Amt:	\$ _____
Donation Amt:	\$ _____
<b>Check Total:</b>	<b>\$ _____</b>
Check Number: #	_____